

MARIN HEALTHCARE DISTRICT

100-B Drake's Landing Road, Suite 250, Greenbrae, CA 94904

Telephone: 415-464-2090

Fax: 415-464-2094

Website: www.marinhealthcare.org

Email: info@marinhealthcare.org

BOARD OF DIRECTORS

LEASE, BUILDING, EDUCATION AND OUTREACH COMMITTEE

MONDAY APRIL 14, 2025 @ 5:15 PM

Committee

Chair: Jennifer Rienks, PhD

Members: Samantha Ramirez, BSW
Cathy Taylor
Molly Koehler, MD

Executive: David Klein, MD, MBA, CEO

Support: Tricia Lee

Guest: Jill Kinney, VP Marketing &
Communications

Location

Marin Healthcare District

100B Drake Landing Road, Suite 250
Greenbrae, CA 94904

AGENDA

- | | | |
|---|---------------|----|
| 1. Call to Order / Roll Call | Rienks | |
| 2. Public Comment
<i>Any member of the audience may make statements regarding any item NOT on the agenda. Statements are limited to a maximum of three (3) minutes. Please state and spell your name if you wish it to be recorded in the minutes.</i> | Rienks | |
| 3. Approval of the Agenda (action) | Rienks | |
| 4. Approval of the Minutes of the MHD Lease, Building, Education & Outreach Committee Meeting of February 25, 2025 (action) | Rienks | #1 |
| 5. Feedback from the Mens' and Womens' Spring Symposium | Rienks/Kinney | |
| 6. Costs by Spending Category for a Seminar | Rienks/Kinney | |
| 7. Pop-Ups / Health Fairs | Rienks/Kinney | |
| 8. District Branding for Healthcare District Events | Rienks | |
| 9. Screening for Social Determinants of Health at Health Fairs and Pop-Ups | Rienks | |
| 10. Future Health Seminar: Healthy Eating & Growing your Own Food | Rienks/Kinney | |
| 11. Adjournment | Rienks | |

The agenda for the Meeting will be posted and distributed at least seventy-two (72) hours prior to the meeting. In compliance with the Americans with Disabilities Act, if you require accommodations to participate in a District meeting, please contact the District office at 415-464-2090 at least 48 hours prior to the meeting. Meetings open to the public are recorded and the recordings are posted on the District web site.

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Next meeting: TBA

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Tab 1

MARIN HEALTHCARE DISTRICT

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**Board of Directors
Lease, Building, Education and Outreach Committee
Monday, February 25, 2025 @ 5:15 PM
Marin Healthcare District Office**

MINUTES

1. Call to Order

Chair Rienks called the meeting to order at 5:19 pm.

2. Roll Call

Committee members present: Jennifer Rienks, PhD (Chair); Samantha Ramirez (Board Member); Kathy Taylor (Community Member); Molly Koehler, MD (Community Member)

Staff present: Tricia Lee (EA)

Guest present: Jill Kinney (VP Marketing and Communications)

3. Public Comment

There was no public comment.

4. Approval of the Agenda/Approve of Minutes

Agenda approval: Dr. Koehler moved to approve the agenda as presented.

Ms. Ramirez seconded. **Vote: all ayes**

Minutes approval: Ms. Ramirez moved to approve the minutes of the meeting of January 9, 2025.

Dr. Koehler seconded. **Vote: all ayes**

5. Website Redesign Updates

Ms. Kinney reviewed the website and asked for updates or changes needed. Feedback included ensuring all bios were updated, verifying the inclusion of seminar recordings, and making adjustments to improve the display and functionality of public meeting materials.

Concerns were raised about filtering seminars separately from public meetings and adding general images for different meeting types to improve visual consistency.

There was additional discussion around optimizing the site for improved user experience, tracking volunteer engagement, and privacy concerns related to online analytics and tracking pixels. The team also discussed ensuring compliance with HIPAA regulations concerning user data tracking and privacy settings.

6. Careers in Medicine

Careers in Medicine event scheduled for Thursday February 27, 2025. The event is designed to introduce students to various medical professions through interactive hospital tours and presentations from healthcare professionals.

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The logistics were reviewed, including student group assignments, hospital tour procedures, guest speakers, and panel discussions. Ms. Kinney reviewed how students would be guided through the hospital, how to handle HIPAA-sensitive information, and the structure of the presentations.

7. Screening Events/Pop-Ups

Ms. Kinney share the 2025 Screening events that have been confirmed.

- Marin Teen Girl Event – March 2, 2025 (English & Spanish)
- Pickleweed Park – August 9, 2025 (English & Spanish)
- Marin City Women's Health Fair – Confirmed for November Date TBD (English & Spanish)
- Marin Girl Teens Event – March 2, 2025 (English & Spanish)
- Library Screening Events – May 3, 2025 (English & Spanish)
- Marin Senior Fair – September 17, 2025 (English)

Ms. Kinney reviewed Screening Events Unconfirmed.

- Vivalon to Support Health Aging Program – June
- Marin Mommies Group
- San Rafael Mom's Walk for Post-Partum Depression
- Child and Family Resource Fair – Marin County Office of Education

8. Men's and Women's Seminars

Ms. Kinney provided an update on the Men's and Women's Health Seminar. She notes 25 RSVPs have already been received. This event will feature multiple speakers and include Spanish translation options.

Topics are:

- Aquablation for Enlarged Prostate; Presenter - Patrick Bennett, M.D.
- Preventing and Beating Breast Cancer; Presenter - Leah Kelle, M.D.
- Menopause & Longevity; Presenter – Lizellen La Follette, M.D.
- Diabetes Prevention; Presenter – Sharleen Sidhu, M.D.

9. Future Health Seminars

The committee discussed potential additional seminars for the year, narrowing the focus to three key topics: e-bike safety training, fall prevention, and growing your own food for health.

Given the recent legislation on e-bikes, the team leaned towards prioritizing an e-bike safety seminar as the next educational event, pending further input from board members.

10. E- Newsletter

Ms. Kinney shared the first issue of the e-newsletters (e-blasts), was planned to promote the upcoming Men's and Women's seminar. Future e-newsletters would cover topics such as access to primary care, the role of nurse practitioners versus physicians, mental health service expansion, and heart and vascular

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health. The committee agreed to involve board members in writing future content, allowing them to contribute based on their expertise.

11. Suggestions of Agenda items for Future Meetings

There were no suggestions provided.

12. Adjournment

Chair Rienks adjourned the meeting at 6:38 pm.

DRAFT