

# MARIN HEALTHCARE DISTRICT

100-B Drakes Landing Road, Suite 250, Greenbrae, CA 94904

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**Board of Directors  
Lease, Building, Education and Outreach Committee  
Monday, February 25, 2025 @ 5:15 PM  
Marin Healthcare District Office**

## MINUTES

### 1. Call to Order

Chair Rienks called the meeting to order at 5:19 pm.

### 2. Roll Call

*Committee members present:* Jennifer Rienks, PhD (Chair); Samantha Ramirez (Board Member); Kathy Taylor (Community Member); Molly Koehler, MD (Community Member)

*Staff present:* Tricia Lee (EA)

*Guest present:* Jill Kinney (VP Marketing and Communications)

### 3. Public Comment

There was no public comment.

### 4. Approval of the Agenda/Approve of Minutes

Agenda approval: Dr. Koehler moved to approve the agenda as presented.

Ms. Ramirez seconded. **Vote: all ayes**

Minutes approval: Ms. Ramirez moved to approve the minutes of the meeting of January 9, 2025.

Dr. Koehler seconded. **Vote: all ayes**

### 5. Website Redesign Updates

Ms. Kinney reviewed the website and asked for updates or changes needed. Feedback included ensuring all bios were updated, verifying the inclusion of seminar recordings, and making adjustments to improve the display and functionality of public meeting materials.

Concerns were raised about filtering seminars separately from public meetings and adding general images for different meeting types to improve visual consistency.

There was additional discussion around optimizing the site for improved user experience, tracking volunteer engagement, and privacy concerns related to online analytics and tracking pixels. The team also discussed ensuring compliance with HIPAA regulations concerning user data tracking and privacy settings.

### 6. Careers in Medicine

Careers in Medicine event scheduled for Thursday February 27, 2025. The event is designed to introduce students to various medical professions through interactive hospital tours and presentations from healthcare professionals.

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The logistics were reviewed, including student group assignments, hospital tour procedures, guest speakers, and panel discussions. Ms. Kinney reviewed how students would be guided through the hospital, how to handle HIPAA-sensitive information, and the structure of the presentations.

#### **7. Screening Events/Pop-Ups**

Ms. Kinney share the 2025 Screening events that have been confirmed.

- Marin Teen Girl Event – March 2, 2025 (English & Spanish)
- Pickleweed Park – August 9, 2025 (English & Spanish)
- Marin City Women’s Health Fair – Confirmed for November Date TBD (English & Spanish)
- Marin Girl Teens Event – March 2, 2025 (English & Spanish)
- Library Screening Events – May 3, 2025 (English & Spanish)
- Marin Senior Fair – September 17, 2025 (English)

Ms. Kinney reviewed Screening Events Unconfirmed.

- Vivalon to Support Health Aging Program – June
- Marin Mommies Group
- San Rafael Mom’s Walk for Post-Partum Depression
- Child and Family Resource Fair – Marin County Office of Education

#### **8. Men’s and Women’s Seminars**

Ms. Kinney provided an update on the Men’s and Women’s Health Seminar. She notes 25 RSVPs have already been received. This event will feature multiple speakers and include Spanish translation options.

Topics are:

- Aquablation for Enlarged Prostate; Presenter - Patrick Bennett, M.D.
- Preventing and Beating Breast Cancer; Presenter - Leah Kelle, M.D.
- Menopause & Longevity; Presenter – Lizellen La Follette, M.D.
- Diabetes Prevention; Presenter – Sharleen Sidhu, M.D.

#### **9. Future Health Seminars**

The committee discussed potential additional seminars for the year, narrowing the focus to three key topics: e-bike safety training, fall prevention, and growing your own food for health.

Given the recent legislation on e-bikes, the team leaned towards prioritizing an e-bike safety seminar as the next educational event, pending further input from board members.

#### **10. E- Newsletter**

Ms. Kinney shared the first issue of the e-newsletters (e-blasts), was planned to promote the upcoming Men’s and Women’s seminar. Future e-newsletters would cover topics such as access to primary care, the role of nurse practitioners versus physicians, mental health service expansion, and heart and vascular

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health. The committee agreed to involve board members in writing future content, allowing them to contribute based on their expertise.

**11. Suggestions of Agenda items for Future Meetings**

There were no suggestions provided.

**12. Adjournment**

Chair Rienks adjourned the meeting at 6:38 pm.