MARIN HEALTHCARE DISTRICT

100-B Drakes Landing Road, Suite 250, Greenbrae, CA 94904 Telephone: 415-464-2090 Fax: 415-464-2094 Email: info@marinhealthcare.org

Website: www.marinhealthcare.org

Board of Directors Lease, Building, Education and Outreach Committee Thursday, December 14, 2023 @ 5:15 pm Via Zoom

MINUTES

1. Call to Order

Chair Rienks called the meeting to order at 5:18 pm.

2. Roll Call

Committee members present: Jennifer Rienks, PhD (Chair); Samantha Ramirez (Board Member); Cathy Taylor (Community Member)

Staff present: David Klein, MD, MBD (CEO); Louis Weiner (EA) Guest present: Jill Kinney (VP Marketing and Communications)

3. Public Comment

There was no public comment.

4. Approval of Agenda / Approval of Minutes

Agenda approval: It was moved, seconded and carried to approve the agenda. Minutes approval: It was moved, seconded and carried to approve the minutes of the meeting of November 1, 2023.

5. MGH Bylaws Review Process

Dr. Klein reported that the MGH Bylaws were reviewed by the MGH Board in 2021 with John Tiscornia and Huron Consulting. There were no significant changes, and was presented to the District Board. The 3-year requirement is due. There are changes anticipated. Mr. Leary has begun work on the process, and report to the District Board on it.

6. Community Health Seminar: "Healthy Eating in the New Year"

The "Healthy Eating" seminar is scheduled for February 22 in the hospital's Conference Center. Celebrity chef Hugh Groman has agreed to do it, and he and his team will provide the equipment. Menu is forthcoming. Hospital chef Martin Godinez will participate.

It was noted that February 22 is during ski week, and doing it on February 29, Leap Day, might work well. Jill will contact Groman right away to see if he's available, and she'll report back.

7. Seminar Topics and Schedule for 2024

Several topics were suggested and discussed: Hypertension. Perinatal mood and anxiety disorders. Orthopedics for seniors. End-of-life palliative care and hospice care. Men's health problems and women's health problems, presented on one night is separate areas. Teen mental health post-Covid.

Workshop for young people about healthcare careers. Career day. Jill has spoken with high schools about doing it in the schools. Do it with established groups, possibly as a road show.

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Event in Spanish for established community groups such as Canal Alliance or North Marin Community Services.

Health-related ballot measures in this election year, cosponsored with Marin League of Women Voters.

Dr. Klein suggested that three seminar events be scheduled in 2024, which can be discussed at the upcoming Board Retreat on January 26.

8. Status of Re-branding with Watson Creative

Jill reported that Watson Creative has signed the agreement for the District's logo rebranding. They propose a 30-day time frame for all research and logo preparation. It will be brought to this committee first, and then to the full Board at a regular meeting.

9. Next Meeting

The next meeting of this committee will be in January, date TBA.

10. Adjournment

Chair Rienks adjourned the meeting at 6:06 pm.