

# MARIN HEALTHCARE DISTRICT

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## Board of Directors Lease and Building Committee Wednesday, March 8, 2023 @ 4:00 pm Via Zoom

### MINUTES

#### 1. Call to Order

Chair Rienks called the meeting to order at 4:00 pm.

#### 2. Roll Call

*Committee members present:* Jennifer Rienks, PhD (Chair); Samantha Ramirez;  
Cathy Taylor (Community Member)

*Staff present:* David Klein, MD, CEO, Louis Weiner, Executive Assistant

*Guests present:* Jill Kinney, VP Marketing and Communications

#### 3. Public Comment

There was no public comment.

#### 4. Approval of Agenda / Approval of Minutes

Agenda approval: It was moved, seconded and carried to approve the agenda.

Minutes approval: It was moved, seconded and carried to approve the minutes of the meeting of January 23, 2023

#### 5. Planning the Next Community Health Seminar

The next seminar will be a hybrid event on “Adolescent Eating Disorders” with panelists Dr. Sarah Lowenthal and Dr. Zachary Schwab, proposed for May 23. Chair Rienks suggested asking them if “Eating Disorder” might be worded differently and more effectively. Ms. Kinney will consult with them on that and report back to this committee.

For location, it was agreed that the San Rafael Community Center on B Street was a very good central site, with ample parking. Ms. Kinney will work to book that location. Other suggestions were Embassy Suites in San Rafael and the Corte Madera Community Center.

Though a presentation of Marin Healthcare District, it was agreed to use both MHD and MarinHealth logos prominently in tandem in publicity for the event. It was suggested to consider asking co-sponsorship with entities such as Marin County Office of Education, parents’ groups, etc.

Ms. Kinney stressed that promotion needs at least 4 weeks in advance. A registration and RSVP function will be used in order to confirm attendees and communicate with them for reminders, etc.

Ms. Kinney will work up the budget and will present it to this committee at the next meeting.

Addressing topics of future seminars, Ms. Kinney noted that the Community Health Needs Assessment (CHNA) would be a good source of ideas, and she’ll send that report to this committee. Mr. Weiner will send the list of suggestions that this committee had formed over the past few years.

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## **MINUTES**

Ms. Ramirez urged consideration of doing an interactive youth-focused health seminar, and to have Spanish-speaking inclusion at all seminars.

### **6. Community Health Fair**

Ms. Rienks spoke of taking part in community events, providing health information and activities for individuals and small groups. Mr. Kinney reiterated that mounting such projects can be time- and labor-intensive. She noted that a hospital in the bay area has done annual children's health fairs that are popular, innovative and engaging, and that we could do a similar event. We should research what other health or community fairs occur in the bay area, and consider MHD/MHMC to partner with them. "Stop the Bleed" or CPR training or other such activities can be done in existing community events in Marin City or San Rafael or Novato, etc. Ms. Kinney will research community calendars.

### **7. Adjournment**

Chair Rienks adjourned the meeting at 4:55 pm.